

HIRSCH

404-412 SIXTH AVE.
BETWEEN 24th & 25th ST.
176-184 GRAND ST. * 58 WEST 25th ST.



The Very Best Leathers the World Knows About

are found in the Hirsch Shoes. Also the very best styles, the very best fit and the very lowest prices in New York.

Ladies' Shoes
\$3.50
and
\$3.98

There Are None Better.

Our LADIES' SHOES at \$3.50 and \$3.98 and our MEN'S SHOES at \$3.00 and \$3.75 are the highest grades that can be produced. They are the best of materials and the best of shapes. The ladies' are button or lace and the men's are button, lace or congress. No matter what you pay, you can't get better. These are just as good and in many cases the identical shoes you elsewhere pay \$5.00, \$6.00 and \$7.00 for.

Men's Shoes
\$3.00
and
\$3.75

Men's Soft Kid Shoes in all the leading styles and toes, the same quality marked 3.50 and 4.00 in other stores, is here for only.....

2.50

Ladies' Hand-Welt Shoes, all the latest toes; if you were asked \$3.00 you would think them cheap, but our price is still lower.....

1.90

Youths' and Boys' Shoes, bulldog toe, the best for wear any manufacturer can turn out; two lots, and the prices are.....

1.50 and 1.90

Misses' Lace or Button Shoes, sizes 11 to 2; quality as good as those sold regularly in 6th Ave. stores at 2.00 and 2.50; our price is only.....

1.50

Children's Shoes, Button or Lace, sizes 8 1/2 to 10 1/2, wear well and look well. None better elsewhere under 2.00; our price is.....

1.25

Infants' Shoes, soft French kid. The same quality and style sold at other stores, a few blocks away, at 75c; our price only.....

50c

Vantine's Vantine's

A veritable storehouse of charming, ever so appropriate things for wedding gifts.

"Country homes are made thrice lovely—by Oriental Fittings."

1899 Mattings

—China and Japan

the '99 line shows a lot of new decorative effects. Every color and color combination is in evidence.

IN ROLLS OF 40 YARDS:
CHINESE—\$7.50, \$9.00, \$10.50 and \$12.00 ROLL.
JAPANESE—\$8.00, \$9.00, \$9.50, \$10.00, \$11.25, \$12.50, \$15.00 TO \$20.00 ROLL.
(Third Floor.)

Oriental Cushions

These days folks lay aside the more elaborate cushions and substitute the sternly practical cushions for Summer use—cushions such as the ones hinted at below. They're not lacking in beauty, nor are they to be matched for long service.

STRIPED MADAGASCAR GRASS CUSHIONS. FINEST DOWN FILLED. COOL AND DURABLE. PAST COLORS; 18 TO 24 INCHES SQUARE. \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 TO \$3.00.
ORIENTAL PRINTED COTTON CUSHIONS. VARIABLE COLORS. DOWN FILLED. \$1.25, \$1.50, \$2.00, \$2.25, \$2.50, \$3.00.
JAPANESE "KOMO" CUSHIONS—DAMPNESS OR WATER DOESN'T HURT THEM. MADE OF A FINE, DURABLE WOOD MATTING. \$1.00 AND \$1.50 EACH.
JAPANESE AND CHINESE LAWN AND VERANDA CUSHIONS—NEW IN DESIGNS—50c EACH.
(Second Floor.)

"Halel," the wonderful Oriental Palmist, is here—visit his Eastern booth on the Balcony (2d floor).

A. A. VANTINE & CO.,
ORIENTALISTS & JEWELERS,
877 and 879 Broadway, N. Y.
(Between 18th and 19th Streets.)

BROOKLYN FURNITURE CO.

We offer exceptional advantages to buyers. If you want the best goods at the lowest price call on us. It will pay you either for

Cash or Credit



\$17.50

For this Neat 5-Piece Suit, Upholstered in Fine Damask, Frame finished in Mahogany. Warranted best in every respect.

Bargains in Carpets and Matting.

Bargains in Chiffoniers and Dressers.

Bargains in Bedroom Suits.

BROOKLYN FURNITURE CO.,
559 to 571 Fulton St., Brooklyn, N. Y.

"Indestructible" Fire and Burglar Proof.

THE MANHATTAN STORAGE and WAREHOUSE COMPANY

Warehouses: Lexington Ave., 41st and 42d sts. and Office: Seventh Ave., 52d and 53d sts. Superior advantages and unexcelled security for storage of Furniture, Merchandise and Valuables. **SAVED DEPOSIT BOXES \$5 PER YEAR.** VAULTS FOR SILVER TRUNKS. Furniture, Ornaments, etc., carefully packed. Free Service by Skilled Workmen. Illustrated descriptive pamphlet sent on application. Inspection of buildings invited.
ADRIAN ISBLIN, JR., LAWRENCE WELLS,
Bldg. & W. Bk. Pres.

SPECIAL SALE TO-MORROW.

Ludwig Bros

GREATLY REDUCED PRICES.

34 to 44 W. 14th St.

While our MARK DOWN SALE last week was a success beyond expectation we have left over an accumulation of odds and ends which we place on sale TO-MORROW at

STILL GREATER REDUCTIONS

In addition to the above we offer EXTRAORDINARY values from our various departments made possible by UNUSUALLY LARGE CASH PURCHASES OF MANUFACTURERS' STOCKS.

We enumerate a few items which plainly show the rare values we offer.

Another Great Marked Down Sale. CLOAKS and SUITS.

Never before, at the very height of the season as it now is, have such stylish, up-to-date Tailored Garments been offered at such great reductions as we make. It is the chance of a lifetime to secure just the garment you want at about half what you'd expect to pay, judging from other stores' prices.

100 Tailor Made Suits, in Covert, Venetians, Homespun and blue and black Wool Serges, made in the latest styles, fly front jacket, satin lined, new circular skirt, percale lined and velvet bound, regular value \$10.00, marked down to only.....

4.98

75 Tailor Made Serge Suits, in Navy Blue, Royal, Brown and Black; the entire suit lined throughout with taffeta silk, short jaunty fly front jacket, full circular skirt, suits that are advertised elsewhere as bargains at \$17.50, our price to close out.....

9.98

100 Assorted Suits, regular \$20 to \$25 Suits, marked down to only.....

14.98

300 Fine Tailor Made Suits, in all the newest effects, the regular \$25 and \$39 Suits, marked down, to close out, to the small price.....

18.00 and 25.00

Special Sale Ladies' Jackets.

75 Women's all Satin-Lined Tan Covert Jackets, worth \$5.00; marked down to only.....

2.29

100 Women's Jackets, in fine tan covert cloth; also black and blue Venetian cloth, silk or satin-lined, a brand new, jaunty, up-to-date garment, worth every cent of \$8 to \$10; marked down to only.....

4.98

Special values for the week in our Cape Department.

A Special Bargain in Children's Dresses.

25 doz. Children's Woolen Dresses, like cut, in light, medium and dark effects, cashmere and braid trimmed, skirt made full and lined throughout, to be sacrificed at the special bargain price. Monday only.....

98c

A Magnificent Silk Waist Stock to Be Sold Monday at Half Price.

For cash we bought this entire stock of Waists at our own price. We make a magnificent bargain on every offer. Here's a sample of the big bargains offered: 200 Assorted Waists, scarcely two alike, but all sizes, made from heavy taffeta silks in a variety of patterns, styles and colorings; if you buy a waist from this lot you get an \$8 to \$12 waist for only.....

3.59

400 Fine Silk Waists, in Tucked, Corded and Yoke effects, made from rich lustrous taffeta silks, in black and all the popular colorings, full line of sizes. They were first manufactured to retail for \$8.75, but a lucky cash purchase enables us to offer them to you for only.....

4.98

Infants' Wear Bargains.

Prudent - buying mothers have learned that there is no place like this place for Infants' Wear Bargains. Money-saving experience has proved this, and excellent wearing in quality has verified it. Here's items of splendid value at little prices:

Infants' Long Cloaks, of Cashmere and Bedford Cord, embroidered and ribbon trimmed, slightly soiled from handling; original value \$1.98 to \$2.98; special price to close out, only.....

98c

Bedford Cord Reaser, sizes 6 months to 2 years; blue, pink and white; empire style yoke and collar, trimmed with fancy white and gold braid; a fine value at 75c; special price, to close out, only.....

49c

Ladies' Petticoat & Drawers Specials.

We don't lay stress on the Underwear Dept. to-day, but rather on two special items that are bargain values. Our Ladies' Underwear Dept. is specially attractive—it is a combination of style, quality, variety and low price. You'll find here for your choosing everything that is desirable and at bargain prices.

Ladies' Drawers, umbrella shape, good cotton yoke, band felled seams, tucked ruffle, finished with exceptionally fine flange; would be an excellent value at 45c; special price to close out, only.....

25c

Black Satin Skirts, umbrella shape, full size, well made, faced with percale, finished with cluster of cording; worth every cent of the regular selling price, \$1.25; special price to close out, only.....

98c

Wash Goods Specials.

Fine French Organdie Lisse, beautiful floral designs, actual value 30c, special only.....

12c

Immense bargain 32-inch Gingham, Pinks, Checks, Stripes, in all colors, worth 15c to 20c, yd. special only, yd.....

7c

All-wool French Chailles, in both light and dark grounds, new floral designs, actual value 40c to 50c, yd. special only.....

29c

White Goods Specials.

1,000 yards best French White Organdie, 2 yds. wide, beautiful moire finish, actual value 40c, special, at, yd.....

25c

900 yds. very finest White French Organdie, 2 yds. wide, moire finish, worth 75c, special only, yd.....

45c

A full line of imported White Dotted Swisses, 30 inches wide, when these are once sold cannot be duplicated at the same prices.

12 1/2, 15, 19 & 25c yd.

Another Great Sale of Boys' Clothing.

750 Combination Suits, with extra pants and cap. These suits all made of strictly all-wool material, manufactured by the well-known Gilbert Mills, shown in twenty different new Spring patterns of neat checks, plaids and over-checks; also plain blue, made in sizes suitable for boys from ages of 7 to 16. Caps all sizes. Every suit guaranteed; real value \$5.00, for three days only.....

2.98

Vestee Suits. We took advantage of an opportunity to buy a manufacturer's entire stock of Vestee Suits, which enables us to sell them far below cost of manufacturing; 600 in this lot, all this season's merchandise, prettily trimmed, well made, in chevrons, cassimeres and blue serges, and the best values ever offered for the price; regular \$3, \$4 and \$5 suits, all at one price.....

1.98

Boys' 3-piece Suits, sizes 9 to 16, a special inducement for boys that wear vests; a genuine black clay diagonal, made and trimmed properly, cut fashionably, guaranteed strictly all wool; to be sold on Monday only.....

4.48

Boys' Double-Breasted 2-piece Suits, just enough for one day's sale; a strictly all-wool suit; pants made with double seat and knee, riveted buttons, easily worth \$3.50; for Monday.....

1.98

As a special inducement to young men from the age of 14 to 19 we place on sale for Monday our entire stock of Black Clay Diagonal Suits, that formerly sold for \$10.00, and marked.....

5.49

Young Men's Suits, strictly all wool, in worsteds, chevrons and cassimeres, fashionably cut, perfectly made and well trimmed, sizes 14 to 19, \$12.00 and \$15.00 suits.....

6.99 & 8.99

Leather Goods Bargains.

Genuine Patent Leather Belts (not black cloth), sold elsewhere for 49c, and worth it; our price only.....

25c

The new "Golf Belt," in genuine patent leather, with the fashionable links attached, worth 75c; our price.....

49c

We are now displaying a complete line of pocketbooks, belts, chateaux and card cases in the new Venetian Blue, made out of bison skin, which for durability and elegance is unequalled.

Blue Bison Skin Chateaux, 75c only.....

75c

Blue Bison Skin Belts, only.....

98c

New Style Tuck Books, Card Cases, Combination Books, only.....

1.75, 1.49 and 98c

Jewelry Bargains.

"The Netherlands" Bracelet, sterling silver, weighs 7 pennyweights, 3 different designs. This is the latest fashionable novelty and the greatest bargain imaginable at our remarkably low price. It is worth 75c; our price only.....

45c

Best rolled gold plate Shirt Waist Sets, ornamented with different colored stones, set consists of 6 pieces, regular price elsewhere, 75c; our price only.....

48c

Parasols.

Ladies' White Coaching Parasols, natural wood handles; fine values.....

98c

Children's Parasols, fine values at 75c, 49c.....

39c

Millinery Bargains.

There is a reason for the grand millinery business we are doing. The high character of the merchandise, coupled with the right prices, are responsible. Here are some of the values we have prepared for to-morrow:

Two lots of Trimmed Millinery, swell, stylish, exclusive and pretty; the exclusive milliners would charge \$8.00 and \$15.00; our price.....

4.25 and 8.00

Violet Bouquets, fine quality, pretty and stylish, each.....

29c

Foliage, a big variety of the 25c and 29c kind; while the lot lasts only.....

19c

Wreaths for Lehigh Hats, including all the popular blossoms; our price only.....

59c

Lehigh Hats will be the popular hat of the season; our price to-morrow.....

59c

Ladies' Bicycle Hats.

We have made a special feature of this section of our Millinery Dept. The best designers are giving their best attention. Straw Alpines, trimmed with silk and quills, value \$1.25; our price.....

95c

Fine Milan Alpines, a new shape, two-toned, trimmed with black silk and quills, one of our best designs, our price.....

2.25

Ostrich Feather Special. An offer extraordinary! We have exactly 153 Ostrich Plumes, black and colors, that we intend to close out in a very few hours on Monday A. M. They are worth several prices, as there are various kinds. First come, first served. Monday.....

10c

You never bought an Ostrich Plume at 10c before.

Kid Glove Bargains.

Everybody is familiar with the Centemeri Cut Glove. We offer a genuine bargain in French Kid Gloves, made according to the correct Centemeri system, 2 class, Paris point embroidered, 8 different shades, every pair fitted and warranted, worth \$2.00 a pair, only.....

1.49

Two-class Suede Glove, in new shade of gray and tan, also black, warranted and fitted, worth positively \$1.25, only.....

98c

Parasol Cover Specials.

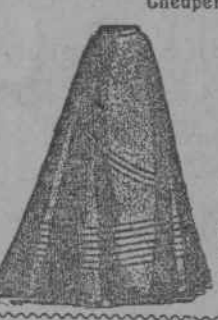
Some truly artistic effects in Point d'Esprit and plain nets. Merely mention a couple of items here that we feel will induce you to buy to-morrow.

Fine White Point d'Esprit Cover, six-inch ruffle, well made, full size cover. A fine value at \$1.25; special.....

89c

Plaid Net Cover, four fluted ruffles, a handsome cover saver. Among the lot are some with satin ribbon edges. Special price and an excellent value; only.....

1.10



A Manufacturer's Stock of Dress Skirts at 50 Cents on the Dollar.

Cheaper to Buy Ready Made Than to Buy Cloth.

100 Dress Skirts, in Brilliantine, Serges, Novelties, &c., made full, with good percale linings and velvet bound. Of course these are not braid trimmed, but they're the greatest bargain ever offered at the price we make, only.....

98c

100 Black Serge Dress Skirts, tailor made, lined with good, soft percale and velvet bound; this lot marked down to close to only.....

1.49

300 All-Wool Cheviot and Serge Skirts, navy blue and black, made up in the best manner, a regular \$5.00 skirt; the price here is only.....

2.98

All Finer-Grade Skirts in Same Proportion Bargain Values.

Black and Colored Dress Goods Specials.

35 pieces Checked Suitings, in Mohair and Wool, 40 inches wide, a splendid variety of styles to choose from, a good value at 40c; price here only.....

25c

2,000 yards Black All-Wool Jacquard Novelties, 38 inches wide, 20 different designs, the most magnificent values to be found, worth from 39c to 79c; price here only.....

39c

Imperial Serge, all wool, 46 inches wide, very fine twill, an elegant assortment of colors, a handsome Dress Cloth, worth 65c; choice here only.....

45c

4,000 yards all-wool Black Poplin, Black Henrietta Cloth, Black Ladies' Cloth, all 45 inches wide, excellent suitings and regular \$1.00 value, special uniform price here only.....

69c

46-inch all-wool mixed and two-toned Covert Cloths, a splendid value at regular price, 98c; special mark down price here.....

58c

25 pieces all-wool colored and black Cheviots, sponged; all the latest shades; 48 inches wide; a fine suiting cloth; regular value 98c; special mark down price here.....

69c

Gigantic Embroidery Sale To-morrow.

It will pay you to purchase Embroideries here to-morrow for immediate or future use. We inaugurate a sale that means much money saving to all who buy, and a loss to all who do not.

3,500 yards of choice, pretty, effective patterns in Nainsook and Cambric.

(Widths 3 to 9 inches.)

We have given an entire aisle over to this special sale so that you can comfortably inspect the hundreds of different designs.

Note these greatly reduced